

MADRID AGREEMENT AND PROTOCOL CONCERNING THE  
INTERNATIONAL REGISTRATION OF MARKS

**DESIGNATION SUBSEQUENT TO THE INTERNATIONAL REGISTRATION**

(Rule 24 of the Common Regulations)

**IMPORTANT**

1. This subsequent designation may be presented to the International Bureau directly by the holder or through the Office of the Contracting Party of the holder.
2. The period of protection of a subsequent designation expires on the same date as the international registration to which it relates.

**This cover page must not be sent to the International Bureau.**

**Madrid System – Contacts**

Madrid Customer Service opening hours:  
Monday – Friday, 9:00 a.m. to 6:00 p.m. (Geneva time)  
Telephone: **+ 41 22 338 86 86**

Inquiries / submitting forms:  
<http://www.wipo.int/madrid/en/contact/>

**Mailing address**

Madrid Operations Division  
Madrid Registry  
Brands and Designs Sector  
World Intellectual Property Organization  
(WIPO)  
34, Chemin des Colombettes  
1211 Geneva 20  
Switzerland

## DESIGNATION SUBSEQUENT TO THE INTERNATIONAL REGISTRATION

<u>For use by the holder</u>	<u>For use by the Office</u>
This subsequent designation includes the following number of: – continuation sheets: ..... – MM17 forms: .....  Holder's reference: .....	Office's reference: .....

<b>1</b>	<b>INTERNATIONAL REGISTRATION NUMBER</b> .....
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<b>2</b>	<b>HOLDER OF THE INTERNATIONAL REGISTRATION</b> (as recorded in the International Register)
Name: ..... Address: ..... ..... ..... ..... ..... ..... E-mail address: .....	
<p>By providing an e-mail address, any further correspondence from the International Bureau related to this international registration will be sent only electronically and, <b>therefore, you will no longer receive any paper correspondence.</b> Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.</p>	

<b>3</b>	<b>APPOINTMENT OF A (NEW) REPRESENTATIVE</b> (only complete this item if you are appointing a (new) representative)
Name: ..... Address: ..... ..... ..... ..... ..... ..... Telephone: ..... Fax: ..... E-mail address: .....	
<p>By providing an e-mail address, any further correspondence from the International Bureau related to this international registration will be sent only electronically and, <b>therefore, you will no longer receive any paper correspondence.</b> Likewise, any further correspondence from the International Bureau related to other international applications or international registrations for which the same e-mail address has been, or will be, provided will also be sent only electronically. Please note that, for the purpose of electronic communication, there can be only one e-mail address recorded per each international registration.</p>	
SIGNATURE OF THE HOLDER APPOINTING THE ABOVE (NEW) REPRESENTATIVE .....	

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## DESIGNATIONS

(Information on the procedures in the national or regional Offices of the members of the Madrid System may be found at the following website: [www.wipo.int/madrid/en/members/ipoffices\\_info.html](http://www.wipo.int/madrid/en/members/ipoffices_info.html). Additional information may be found in the information notices available at: [www.wipo.int/madrid/en/notices/](http://www.wipo.int/madrid/en/notices/).)

Check the corresponding boxes:

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> <b>AF</b> Afghanistan   | <input type="checkbox"/> <b>EE</b> Estonia <sup>8</sup>                     | <input type="checkbox"/> <b>LA</b> Lao People's<br>Democratic Republic                                  | <input type="checkbox"/> <b>RS</b> Serbia                                    |
| <input type="checkbox"/> <b>AG</b> Antigua and Barbuda                                 | <input type="checkbox"/> <b>EG</b> Egypt                                    | <input type="checkbox"/> <b>LI</b> Liechtenstein  | <input type="checkbox"/> <b>RU</b> Russian Federation                        |
| <input type="checkbox"/> <b>AL</b> Albania   | <input type="checkbox"/> <b>EM</b> European Union <sup>1</sup>              | <input type="checkbox"/> <b>LR</b> Liberia  | <input type="checkbox"/> <b>RW</b> Rwanda                                    |
| <input type="checkbox"/> <b>AM</b> Armenia   | <input type="checkbox"/> <b>ES</b> Spain                                    | <input type="checkbox"/> <b>LS</b> Lesotho <sup>2</sup>   | <input type="checkbox"/> <b>SD</b> Sudan                                     |
| <input type="checkbox"/> <b>AT</b> Austria   | <input type="checkbox"/> <b>FI</b> Finland                                  | <input type="checkbox"/> <b>LT</b> Lithuania  | <input type="checkbox"/> <b>SE</b> Sweden                                    |
| <input type="checkbox"/> <b>AU</b> Australia   | <input type="checkbox"/> <b>FR</b> France                                   | <input type="checkbox"/> <b>LV</b> Latvia   | <input type="checkbox"/> <b>SG</b> Singapore <sup>2</sup>                    |
| <input type="checkbox"/> <b>AZ</b> Azerbaijan  | <input type="checkbox"/> <b>GB</b> United Kingdom <sup>2</sup>              | <input type="checkbox"/> <b>MA</b> Morocco  | <input type="checkbox"/> <b>SI</b> Slovenia                                  |
| <input type="checkbox"/> <b>BA</b> Bosnia and<br>Herzegovina                           | <input type="checkbox"/> <b>GE</b> Georgia                                  | <input type="checkbox"/> <b>MC</b> Monaco   | <input type="checkbox"/> <b>SK</b> Slovakia                                  |
| <input type="checkbox"/> <b>BG</b> Bulgaria  | <input type="checkbox"/> <b>GH</b> Ghana                                    | <input type="checkbox"/> <b>MD</b> Republic of Moldova  | <input type="checkbox"/> <b>SL</b> Sierra Leone                              |
| <input type="checkbox"/> <b>BH</b> Bahrain   | <input type="checkbox"/> <b>GM</b> Gambia                                   | <input type="checkbox"/> <b>ME</b> Montenegro   | <input type="checkbox"/> <b>SM</b> San Marino                                |
| <input type="checkbox"/> <b>BN</b> Brunei Darussalam <sup>2</sup>                      | <input type="checkbox"/> <b>GR</b> Greece                                   | <input type="checkbox"/> <b>MG</b> Madagascar   | <input type="checkbox"/> <b>ST</b> Sao Tome and<br>Principe                  |
| <input type="checkbox"/> <b>BQ</b> Bonaire, Saint<br>Eustatius and Saba <sup>6,7</sup> | <input type="checkbox"/> <b>HR</b> Croatia                                  | <input type="checkbox"/> <b>MK</b> North Macedonia  | <input type="checkbox"/> <b>SX</b> Sint Maarten (Dutch<br>Part) <sup>6</sup> |
| <input type="checkbox"/> <b>BR</b> Brazil <sup>5,8,9</sup>                             | <input type="checkbox"/> <b>HU</b> Hungary                                  | <input type="checkbox"/> <b>MN</b> Mongolia   | <input type="checkbox"/> <b>SY</b> Syrian Arab Republic                      |
| <input type="checkbox"/> <b>BT</b> Bhutan  | <input type="checkbox"/> <b>ID</b> Indonesia                                | <input type="checkbox"/> <b>MW</b> Malawi   | <input type="checkbox"/> <b>SZ</b> Eswatini                                  |
| <input type="checkbox"/> <b>BW</b> Botswana  | <input type="checkbox"/> <b>IE</b> Ireland <sup>2</sup>                     | <input type="checkbox"/> <b>MX</b> Mexico   | <input type="checkbox"/> <b>TH</b> Thailand                                  |
| <input type="checkbox"/> <b>BX</b> Benelux <sup>10</sup>                               | <input type="checkbox"/> <b>IL</b> Israel                                   | <input type="checkbox"/> <b>MY</b> Malaysia <sup>2</sup>  | <input type="checkbox"/> <b>TJ</b> Tajikistan                                |
| <input type="checkbox"/> <b>BY</b> Belarus   | <input type="checkbox"/> <b>IN</b> India <sup>2, 8</sup>                    | <input type="checkbox"/> <b>MZ</b> Mozambique <sup>2</sup>  | <input type="checkbox"/> <b>TM</b> Turkmenistan                              |
| <input type="checkbox"/> <b>CA</b> Canada  | <input type="checkbox"/> <b>IR</b> Iran (Islamic Republic<br>of)            | <input type="checkbox"/> <b>NA</b> Namibia <sup>8</sup>   | <input type="checkbox"/> <b>TN</b> Tunisia                                   |
| <input type="checkbox"/> <b>CH</b> Switzerland   | <input type="checkbox"/> <b>IS</b> Iceland                                  | <input type="checkbox"/> <b>NO</b> Norway   | <input type="checkbox"/> <b>TR</b> Turkey                                    |
| <input type="checkbox"/> <b>CN</b> China   | <input type="checkbox"/> <b>IT</b> Italy                                    | <input type="checkbox"/> <b>NZ</b> New Zealand <sup>2</sup>   | <input type="checkbox"/> <b>UA</b> Ukraine                                   |
| <input type="checkbox"/> <b>CO</b> Colombia  | <input type="checkbox"/> <b>JP</b> Japan <sup>5</sup>                       | <input type="checkbox"/> <b>OA</b> African Intellectual<br>Property Organization<br>(OAPI) <sup>3</sup> | <input type="checkbox"/> <b>US</b> United States of<br>America <sup>4</sup>  |
| <input type="checkbox"/> <b>CU</b> Cuba <sup>5</sup>                                   | <input type="checkbox"/> <b>KE</b> Kenya                                    | <input type="checkbox"/> <b>OM</b> Oman   | <input type="checkbox"/> <b>UZ</b> Uzbekistan                                |
| <input type="checkbox"/> <b>CW</b> Curaçao <sup>6</sup>                                | <input type="checkbox"/> <b>KG</b> Kyrgyzstan                               | <input type="checkbox"/> <b>PH</b> Philippines <sup>8</sup>   | <input type="checkbox"/> <b>VN</b> Viet Nam                                  |
| <input type="checkbox"/> <b>CY</b> Cyprus  | <input type="checkbox"/> <b>KH</b> Cambodia                                 | <input type="checkbox"/> <b>PL</b> Poland   | <input type="checkbox"/> <b>WS</b> Samoa                                     |
| <input type="checkbox"/> <b>CZ</b> Czech Republic                                      | <input type="checkbox"/> <b>KP</b> Democratic People's<br>Republic of Korea | <input type="checkbox"/> <b>PT</b> Portugal   | <input type="checkbox"/> <b>ZM</b> Zambia                                    |
| <input type="checkbox"/> <b>DE</b> Germany   | <input type="checkbox"/> <b>KR</b> Republic of Korea                        | <input type="checkbox"/> <b>RO</b> Romania  | <input type="checkbox"/> <b>ZW</b> Zimbabwe                                  |
| <input type="checkbox"/> <b>DK</b> Denmark   | <input type="checkbox"/> <b>KZ</b> Kazakhstan                               |   |  |
| <input type="checkbox"/> <b>DZ</b> Algeria   |   |   |  |

Others: .....

- <sup>1</sup> The designation of the European Union covers the following Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.
- If the **European Union** is designated, it is compulsory to indicate a second language before the Office of the European Union. The second language must be chosen from among the following five languages, but may not be the language of the international application from which the international registration indicated in item 1 resulted, regardless of the language of the present subsequent designation. Thus, for example, if the international application was filed in French and this subsequent designation is in English, French may not be selected as the second language (check one box only):
- English                       French                       German                       Italian                       Spanish
- Moreover, if the holder wishes to claim the seniority of an earlier mark registered in, or for, a Member State of the European Union, the official form MM17 must be annexed to the present subsequent designation.
- <sup>2</sup> By designating **Brunei Darussalam, India, Ireland, Lesotho, Malawi, Malaysia, Mozambique, New Zealand, Singapore** or the **United Kingdom**, the holder declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the goods and services identified in the present subsequent designation.
- <sup>3</sup> The designation of the African Intellectual Property Organization (**OAPI**) covers the following Member States: Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Guinea, Guinea-Bissau, Mali, Mauritania, Niger, Senegal, Togo.
- <sup>4</sup> If the **United States of America** is designated, it is compulsory to annex to the present subsequent designation the official form (MM18) containing the declaration of intention to use the mark required by this Contracting Party. Item 6(a) of the present form should also be completed.
- <sup>5</sup> **Cuba, Brazil** and **Japan** have made a notification under Rule 34(3)(a) of the Common Regulations. Their respective **individual fees are payable in two parts**. Therefore, if **Cuba, Brazil** or **Japan** is designated, only the first part of the applicable individual fee is payable at the time of filing the present subsequent designation. The second part will have to be paid only if the Office of the Contracting Party concerned is satisfied that the mark which is the subject of the international registration qualifies for protection. The date by which the second part must be paid, and the amount due, will be notified to the holder of the international registration at a later stage.
- <sup>6</sup> Territorial entity previously part of the former Netherlands Antilles.
- <sup>7</sup> Protection in **BQ** (Bonaire, Saint Eustatius and Saba) is granted automatically with the designation (see [Information Notice No. 27/2011](#)).
- <sup>8</sup> **Estonia, Brazil, India, Namibia** and the **Philippines** have made the declaration referred to in Article 14(5) of the Protocol. Accordingly, it is not possible to subsequently designate **Estonia** in respect of international registrations effected prior to November 18, 1998, **Brazil** in respect of international registrations effected prior to October 2, 2019, **India** in respect of international registrations effected prior to July 8, 2013, **Namibia** in respect of international registrations effected prior to June 30, 2004, and the **Philippines** in respect of international registrations effected prior to July 25, 2012.
- <sup>9</sup> By designating **Brazil**, the holder declares that the holder, or a company controlled by the holder, effectively and lawfully conducts business in connection with the goods and services for which Brazil is being designated.
- <sup>10</sup> The designation of **Benelux** covers the following States: Belgium, Luxembourg and the Netherlands.

## **5** GOODS AND SERVICES CONCERNED BY THE SUBSEQUENT DESIGNATION

(check only one box)

- (a)  the subsequent designation is made, in respect of **all** the Contracting Parties designated in item 4, for **all** the goods and services listed in the international registration indicated in item 1; or
- (b)  the subsequent designation is made, in respect of **all** the Contracting Parties designated in item 4, only for those goods and services listed in the continuation sheet (which must be grouped in the appropriate class(es)); or
- (c)  the subsequent designation is only for those goods and services listed in the continuation sheet in respect of the Contracting Parties identified in the said continuation sheet; in respect of the other Contracting Parties designated in item 4, the subsequent designation is for all the goods and services listed in the international registration identified in item 1.

**You can find indications that are pre-accepted by the International Bureau in the Madrid Goods & Services Manager (MGS) at [www.wipo.int/mgs/](http://www.wipo.int/mgs/). By using these indications you can avoid possible irregularities concerning the classification of goods and services and a delay in the recording of the international registration.**

**Please make consistent use of a semicolon (;) to clearly specify the goods and services indications in your list, e.g.:**

**09 Scientific, optical and electronic apparatus and instruments; screens for photoengraving; computers.  
35 Advertising; compilation of statistics; commercial information agencies.**

**Please use font “Courier New” or “Times New Roman”, size 12 pt, or above.**

**6**

**MISCELLANEOUS INDICATIONS**

(only provide these indications or translations if they are not already recorded in the International Register; if this is the case, the International Bureau will disregard any new indication or translation provided in item 6 of this form)

(a) Indications concerning the holder (as may be required by certain designated Contracting Parties, such as, for example, the United States of America; **only** provide indications in **either** item (i) **or** in item (ii) but **not in both** items):

(i) if the holder is a natural person, nationality of the holder: .....

(ii) if the holder is a legal entity (please, provide **both** the following indications):

– legal nature of the legal entity: .....

– State (country) and, where applicable, territorial unit within that State (canton, province, state, etc.), under the law of which the said legal entity has been organized:

.....  
 .....

(b) Indication, for each color, of the principal parts of the mark that are in that color (as may be required by certain designated Contracting Parties):

.....  
 .....  
 .....  
 .....

(c) Translation of the mark (as may be required by certain designated Contracting Parties; **do not** check box in item (d) if you provide a translation in this item):

(i) into English: .....

(ii) into French: .....

(iii) into Spanish: .....

(d)  Check this box if the words contained in the mark have no meaning (and therefore cannot be translated; **do not** check this box if you have provided a translation in item (c)).

(e) Voluntary description of the mark (any description of the mark by words, including the description contained in the basic application or registration, if you were not required to provide this description in item 9(e)(i) of the international application form MM2)

.....  
 .....  
 .....  
 .....

**7**

**DATE OF THE SUBSEQUENT DESIGNATION**

(if neither of these boxes is checked, the date of this subsequent designation will, subject to Rule 24(6)(c)(i) of the Common Regulations, be the date of its receipt by the International Bureau if it has been presented direct to the International Bureau, or, if it has been presented through the intermediary of an Office, the date of receipt by that Office, provided that the said designation has been received by the International Bureau within a period of two months from that date and subject to Rule 24(6)(c)(i) and (d) of the Common Regulations)

(a)  this subsequent designation shall take effect after the renewal of the international registration indicated in item 1;

(b)  this subsequent designation shall take effect after the recording in the International Register of the following change or cancellation in respect of the international registration indicated in item 1 (specify the change or cancellation):

.....  
 .....  
 .....

**8 SIGNATURE BY THE HOLDER AND/OR HIS REPRESENTATIVE**

<u>Holder</u> (as recorded in the International Register)	<u>Representative of the holder</u> (as recorded in the International Register or herein appointed)
<i>By signing this form, I declare that I am entitled to sign it under the applicable law:</i>	<i>By signing this form, I declare that I am entitled to sign it under the applicable law:</i>
Name: .....	Name: .....
Signature: .....	Signature: .....

**9 DATE OF RECEIPT AND DECLARATION BY THE OFFICE OF THE CONTRACTING PARTY OF THE HOLDER PRESENTING THE SUBSEQUENT DESIGNATION**  
(where the subsequent designation is presented through an Office)

Date of receipt of the subsequent designation by the Office: ..... (dd/mm/yyyy)

**10 OFFICE PRESENTING THE SUBSEQUENT DESIGNATION**  
(if applicable)

Name of the Office: .....

.....

Name and signature of the official signing on behalf of the Office:  
*By signing this form, I declare that I am entitled to sign it to sign it under the applicable law:*

.....

.....

Name and e-mail address of the contact person in the Office: .....

.....

## FEE CALCULATION SHEET

**(a) INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT**

The International Bureau is hereby instructed to debit the required amount of fees from a current account opened with the International Bureau (if this box is checked, it is not necessary to complete (b)).

Holder of the account: ..... Account number: .....

Identity of the party giving the instructions: .....

**(b) AMOUNT OF FEES** (see Fee Calculator: [www.wipo.int/madrid/en/fees/calculator.jsp](http://www.wipo.int/madrid/en/fees/calculator.jsp))

**Basic fee** (Swiss francs) 300.--

**Complementary fees:**

Number of designations  
for which  
complementary fee is  
applicable

Complementary fee

Total amount of the  
complementary fees

..... x 100 Swiss francs = ..... => .....

**Individual fees** (Swiss francs):

Designated Contracting Parties	Individual fee	Designated Contracting Parties	Individual fee
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....

Total individual fees => .....

**GRAND TOTAL (Swiss francs)** .....

**(c) METHOD OF PAYMENT**

Identity of the party effecting the payment: .....

Payment received and acknowledged by WIPO  WIPO receipt number .....

Payment made to WIPO bank account  
IBAN No. CH51 0483 5048 7080 8100 0  
Crédit Suisse, CH-1211 Geneva 70  
Swift/BIC: CRESCHZZ80A  Payment identification ..... dd/mm/yyyy .....

Payment made to WIPO postal account  
(within Europe only)  
IBAN No. CH03 0900 0000 1200 5000 8  
Swift/BIC: POFICHBE  Payment identification ..... dd/mm/yyyy .....

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